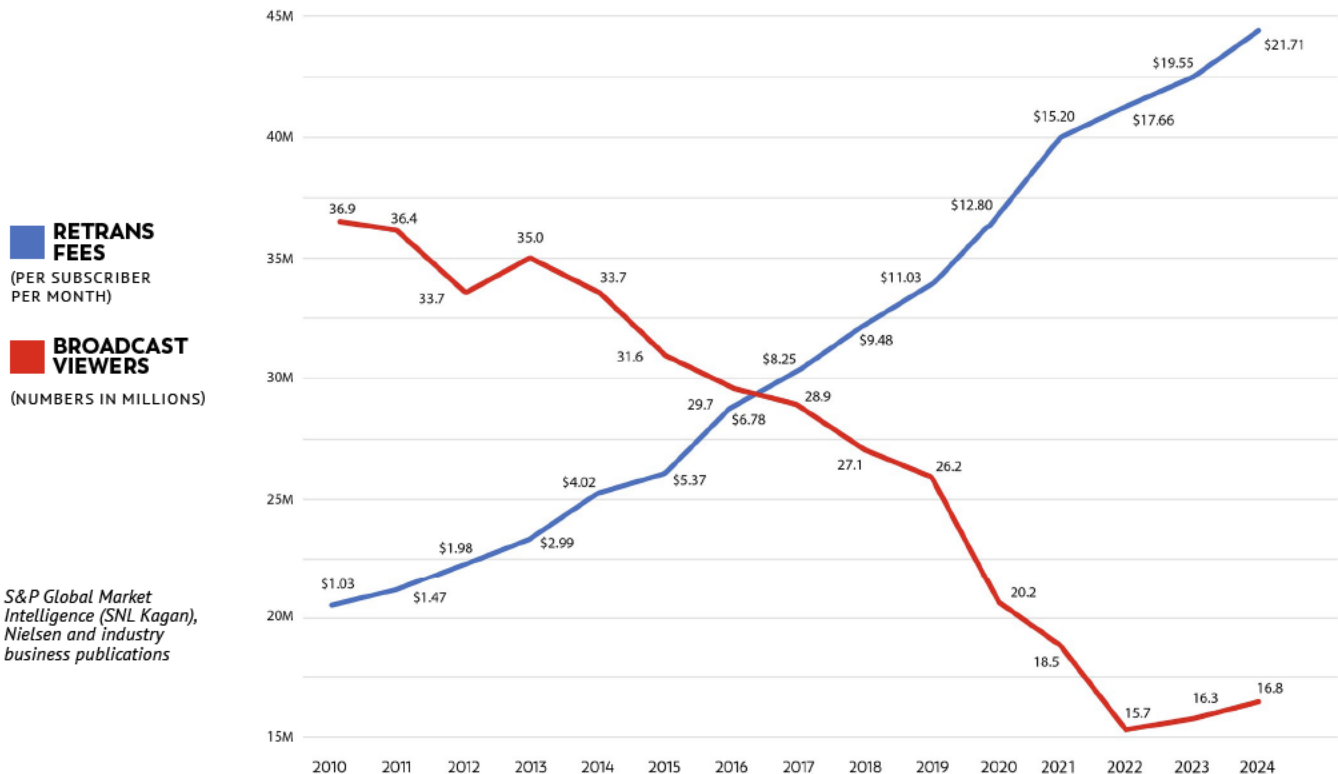


BIG BROADCAST RAISES PRICES AS VIEWERSHIP FALLS

Big Broadcasters are charging consumers **2,008%** more for “free” TV compared to 2010. During that time, viewership among the Big Four broadcast networks has dropped **more than 50%**.

DECLINING BROADCAST VIEWERSHIP + INCREASING RETRANS FEES SINCE 2010



More broadcaster consolidation means higher prices for consumers.
Say no to higher bills – protect broadcast ownership rules to keep
TV affordable.