

BIG BROADCAST BLACKOUTS & FEES CONTINUE DRIVING UP TV BILLS

For more than 25 years, Big Broadcast conglomerates have weaponized programming blackouts, leveraging them to collect more than **\$135 billion** in retransmission consent fees – even as Big Four broadcast network TV viewership dropped more than 50% since 2010. These fees are padding broadcasters' pockets and causing consumers' monthly TV bills to rise.

BY THE NUMBERS

\$15.4 BILLION

Retrans Fees Collected by
Broadcasters in 2024

3,200 +

Broadcaster Imposed TV
Blackouts Since 2010

2,000% + INCREASE

In Average Monthly Retrans Fees
per Subscriber Compared to 2010

\$135 BILLION

Retrans Fees Collected by
Broadcasters Since 2006

Source: S&P Global Market Intelligence (SNL Kagan) and industry business publications

**More broadcaster consolidation means higher prices for consumers.
Say no to higher bills – protect broadcast ownership rules to keep
TV affordable.**