

# BIG BROADCAST KEEPS GETTING BIGGER

## Higher Prices & More Blackouts for Consumers

As Big Broadcasters continue to acquire smaller stations, true “local ownership” becomes rarer while viewership falls and blackouts continue to rise – now totaling more than 3,200 blackouts since 2010.

### BROADCASTS’ LOCAL STATION OWNERSHIP INCREASE

Since 2011:

**NEXSTAR**  
**MORE THAN SEXTUPLED**

**32 stations** in 2011  
**201 stations** in 2024

**GRAY MEDIA**  
**QUINTUPLED**

**36 stations** in 2011  
**180 stations** in 2024

**SINCLAIR**  
**MORE THAN QUINTUPLED**

**31 stations** in 2011  
**185 stations** in 2024

**TEGNA**  
**MORE THAN TRIPLED**

**20 stations** in 2011  
**64 stations** in 2024

**SCRIPPS**  
**MORE THAN SEXTUPLED**

**9 stations** in 2011  
**62 stations** in 2024

Source: Station Group Data (TEGNA Inc., The E.W. Scripps Company, Sinclair Broadcast Group, Gray Television, Nexstar Media Group) S&P Global Market Intelligence (SNL Kagan) and industry business publications

**More broadcaster consolidation means higher prices for consumers.  
Say no to higher bills – protect broadcast ownership rules to keep  
TV affordable.**