BIG BROADCAST KEEPS GETTING BIGGER

AMERICAN TELEVISION ALLIANCE

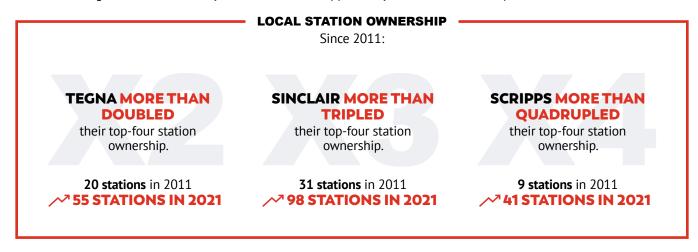
Broadcast conglomerates notoriously profit through weaponizing "local" TV stations as a negotiation tool – blacking out their signal when cable and satellite providers fail to meet their retransmission consent fee demands.

Sadly, Big Broadcast's footprint of leverageable stations and markets is only growing.

Every American – who relies on cable or satellite for obtaining important news, information, and entertainment – is at the mercy of broadcasters' blackouts.

HERE ARE THE FACTS:

Since 2011, countless small and locally-owned broadcast stations have been completely devoured by large broadcast conglomerates – and they are thrilled at the opportunity to consolidate their power.



HOUSEHOLDS COVERED

Major broadcast owners have expanded their DMA coverage since 2011.



As big broadcasters continue to gobble up smaller stations, true "local ownership" becomes more rare while blackouts continue to rise – from 42 blackouts in 2011 to a record-breaking 342 blackouts in 2020.

It's time for lawmakers to modernize broadcasting regulations and END TV blackouts.

