

# BIG BROADCAST KEEPS GETTING BIGGER



Broadcast conglomerates notoriously profit through weaponizing “local” TV stations as a negotiation tool – blacking out their signal when cable and satellite providers fail to meet their retransmission consent fee demands.

## **Sadly, Big Broadcast’s footprint of leverageable stations and markets is only growing.**

Every American – who relies on cable or satellite for obtaining important news, information, and entertainment – is at the mercy of broadcasters’ blackouts.

### HERE ARE THE FACTS:

Since 2011, countless small and locally-owned broadcast stations have been completely devoured by large broadcast conglomerates – and they are thrilled at the opportunity to consolidate their power.

#### LOCAL STATION OWNERSHIP

Since 2011:

**TEGNA MORE THAN  
DOUBLED**

their top-four station  
ownership.

20 stations in 2011

↗ **55 STATIONS IN 2021**

**SINCLAIR MORE THAN  
TRIPLED**

their top-four station  
ownership.

31 stations in 2011

↗ **98 STATIONS IN 2021**

**SCRIPPS MORE THAN  
QUADRUPLED**

their top-four station  
ownership.

9 stations in 2011

↗ **41 STATIONS IN 2021**

### HOUSEHOLDS COVERED

Major broadcast owners have expanded their DMA coverage since 2011.



increased # of households covered by

**+124%**



increased # of households covered by

**+284%**



increased # of households covered by

**+507%**

As big broadcasters continue to gobble up smaller stations, true “local ownership” becomes more rare while blackouts continue to rise – from 42 blackouts in 2011 to a record-breaking 342 blackouts in 2020.

**It’s time for lawmakers to modernize broadcasting regulations and END TV blackouts.**