

BIG BROADCAST'S RETRANSMISSION RANSOM



Big broadcast is holding content hostage, blacking out customer channels to force TV Providers to pay huge ransoms in the form of retransmission consent fees.

EXPONENTIAL INCREASES

For more than 20 years, big broadcast conglomerates have weaponized content blackouts, leveraging them to collect more than **\$74 billion** in retransmission consent fees. These “retrans fees” are padding broadcasters’ pockets while causing consumers’ monthly TV bills to rise significantly.

BY THE NUMBERS since 2010

4,175% INCREASE
in broadcaster
blackouts since 2010

8 blackouts in 2010
342 BLACKOUTS
IN 2020

877% INCREASE
in retransmission consent
fees since 2010

\$1.25 billion in 2010 retrans fees
\$12.2 BILLION IN 2020
RETRANS FEES

It's time for policymakers to modernize broadcasting regulations and protect American consumers by ENDING TV BLACKOUTS FOR GOOD.