

### Public Knowledge

"Our country's absolutely ridiculous  
**'retransmission consent'** system continues  
to distort the video marketplace."

— John Bergmayer

### The American Consumer Institute Center for Citizen Research

"The outdated 1992 must-carry and **retransmission consent**  
**rules need repeal. The data suggests the presence of market**  
power that is harming consumers, and policymakers need to fix it now."

### Wall Street Journal

"The absurdity of the current laws is clear: A regulatory  
system designed to keep local **broadcasts available to**  
**viewers is causing disputes between cable companies**  
and broadcasters, leading to the very blackouts the  
regulations were supposed to prevent.  
**It's past time to deregulate video distribution.**"

— L. Gordon Crovitz

### National Organization of Black Elected Legislative Women

"American citizens should not be used as  
bargaining chips in an attempt to **demand**  
**absurdly higher retransmission fees.**"

— Sen. Sharon Weston Broome (D-LA),  
National President

### Center for Individual Freedom

"The overarching problem is that  
telecommunications and media continue to  
**advance, while federal regulations**  
**have stood still."**

### National Taxpayers Union

"Consumers would benefit from a more thoughtful  
policy approach that respects the private sector's capacity  
to build prosperous markets for video content and  
service and minimizes the role of the federal government."

### National Consumers League

"Rising consumer cable bills are due in no small part to  
broadcasters' **continual push for higher carriage fees.**  
If a cable company plays hardball in negotiations, consumers  
risk paying for nothing when the broadcasters' channels go  
dark. Either way, consumers lose."

— John Breyault

### Rainbow PUSH Coalition

"The blocking of free, public programming on  
the CBS.com website epitomizes a complete  
disregard for consumers. **Public programming,**  
**is supposed to serve our communities,**  
**and CBS is taking advantage of Americans**  
**by denying them of this right."**

— Reverend Jesse Jackson, Sr., President and Founder

### BTIG Research

"We firmly believe **more balanced**  
**leverage** between broadcasters and  
distributors would aid consumers  
and **a rewrite/update of 20-year-old**  
**retransmission consent legislation appears**  
**more than necessary."**

— Richard Greenfield

# The Noise is Deafening.

Organizations of every stripe are joining the bipartisan chorus.  
America's 21-year-old retransmission consent rules must be updated.

So why can't Congress hear us?